



Sponsorship and Exhibition Prospectus

Australian Mammal Society

68th Annual Meeting

Sept 27-30 2022, Perth WA

The 68th Annual Scientific Meeting of the Australian Mammal Society will be held at DoubleTree by Hilton Northbridge and the Western Australian Museum Boola Bardip in Perth on the 27th to the 30th of September 2022. It has been almost 3 years since the last in-person conference, so we are delighted to be hosting all Australian Mammalogists in Perth.

The mission of the Australian Mammal Society (AMS) is to contribute to the greater understanding and conservation of Australasian mammals. Research by members of the Society spans a wide variety of biological disciplines including behavioural and community ecology, animal physiology, population genetics, management and conservation.

The 68th Annual Scientific Meeting of the Australian Mammal Society promises an exciting programme of plenary speakers, workshops and social events, all held in sunny Perth.

The conference proper will run from Wednesday 28th to Friday 30th September. The Student and ECR workshop will be held prior to the conference on Tuesday 27th September followed by conference registration and welcome drinks mixer at the Wildlife Gallery, WA Museum Boola Bardip. The Postgraduate Day will offer workshops to our postgraduate students and early career members. This conference is an opportunity to engage with some of the world's leading mammalogists. The conference will be capped off by the Conference Dinner on Thursday 29th September at Fraser's in Perth's iconic Kings Park.

Your participation will provide invaluable support to enrich the conference, and enable the continued development of scientific ideals, whilst allowing you to offer an inspiring range of products, services and business prospects to our delegates, and your key audience. Your participation in the 68th Annual Conference of the Australian Mammal Society as a sponsor or exhibitor represents an excellent opportunity to increase awareness of your organisation, to demonstrate your involvement in this industry, and your commitment to supporting the ideals of the Australian Mammal Society. Furthermore, you will promote your products and/or services, support your brand, and maintain a high profile within a wide variety of biological disciplines including behavioural and community ecology, animal physiology, population genetics, management and conservation.

Your organisation will benefit by supporting the AMS Conference, because you will receive:

- A unique opportunity to gain exposure to an interested, relevant and influential audience in an informal yet informative environment
- The opportunity to demonstrate your organisations positive environmental and social values, and commitment to indigenous issues
- Early confirmation of your participation will ensure a longer and therefore higher level of exposure.

Your participation is important because this funding:

- Contributes to the marketing, planning and operation of the conference
- Ensures students, and attendees from regional and remote locations have a greater opportunity to attend, as registration fees are kept low and travel awards are offered
- Promotes research and education into the fields of behavioural and community ecology, animal physiology, population genetics, management and conservation.

Peruse the sponsorship opportunities detailed overleaf, or feel free to contact us to tailor a customised and mutually beneficial option at amspresident@australianmammals.org.au.

Attendee Profile

The Australian Mammal Society is the peak scientific bodies for mammalian research science in Australia and New Zealand; this conference is held annually and is attended by approximately 120-150 scientists, researchers, government and policy advisers, and students from throughout Australia and overseas.

EXHIBITION TABLE-TOP DISPLAY \$550 (inc GST) per table

The industry exhibition will be held at the Conference venue – DoubleTree by Hilton, Northbridge, and will be the central hub for all day catering, poster display and networking. The floorplan will be designed to allow delegates to move freely through the area, and to provide maximum exposure for exhibitors.

Complimentary exhibitor registration

- One complimentary exhibitor registration, including day catering, and the poster session. Does not include access to conference sessions or the conference dinner.

Acknowledgement as Exhibitor on conference materials, including:

- Your logo in the digital conference handbook
- Your logo on the conference website, with company logo and hyperlink to your website
- Your logo on the Powerpoint holding slide displayed at the beginning and end of each plenary session.

Industry exhibition

- One exhibition space including 1 x clothed trestle table, 2 chairs, your company name on the fascia board and 1 x Powerpoint

Delegate list

- A copy of the delegate list (Name, Organisation and State) in accordance with the Privacy Act and delegate authorisations.

Exhibition staff registration: \$200 (inc GST) per attendee (For additional exhibition staff only)

- One exhibitor registration, including day catering on conference days, and the poster session/s. Does not include access to conference sessions or the conference dinner.

STUDENT SPONSOR \$1,500 (inc GST)

Student sponsorship helps to ensure the future of mammalogists in Australia by allowing full-time students to register at heavily discounted student rates, and the opportunity to take advantage the valuable networking and future career development opportunities the conference program provides.

Complimentary delegate registrations

- One complimentary full conference registration for sponsor organisation, including access to conference sessions, day catering, welcome drinks and the poster session. Does not include the conference dinner. All other company / organisation delegates are entitled to register at the early bird rate.

Acknowledgement as Student Sponsor on conference materials, including:

- Your logo in the digital conference handbook
- Your logo on the conference website, with company logo and hyperlink to your website
- Your logo on the Powerpoint holding slide displayed at the beginning and end of each plenary session.

Advertisement and promotion

- 3-minute speed talk to conference delegates during pre-lunch session (date TBC)

Delegate list

- A copy of the delegate list (Name, Organisation and State) in accordance with the Privacy Act and delegate authorisations.



GOLD SPONSOR \$5,000 (inc GST)

As a Gold Sponsor you are entitled to branding for one day's catering (subject to availability) which includes the opportunity to display additional signage for morning and afternoon tea, and during lunch of that day.

Complimentary delegate registrations

- Four complimentary full conference registrations, including access to conference sessions, day catering, welcome drinks and poster session. Does not include the conference dinner. All other company / organisation delegates are entitled to register at the early bird rate.
- Two complimentary exhibitor registrations, including day catering, and the poster session. Does not include access to conference sessions or the conference dinner.

Acknowledgement as Gold Sponsor on conference materials, including:

- Your logo in the digital conference handbook, with 300-word company profile
- Your logo on the conference website, with company logo and hyperlink to your website
- Your logo on the PowerPoint holding slide displayed at the beginning and end of each plenary session.

Advertisement and promotion

- One full page advertisement in the digital conference handbook (artwork to be supplied by sponsor)
- 3-minute speed talk to conference delegates during pre-lunch session (date TBC)

Industry exhibition

- One exhibition space including: trestle table, your company name on the fascia board and 1 x Powerpoint

Delegate list

- A copy of the delegate list (Name, Organisation and State) in accordance with the Privacy Act and delegate authorisations.



SILVER SPONSOR \$2,500 (inc GST)

Complimentary delegate registrations

- Two complimentary full conference registrations, including access to conference sessions, day catering, welcome drinks and poster session. Does not include the conference dinner. All other company / organisation delegates are entitled to register at the early bird rate.
- One complimentary exhibitor registration, including day catering, and the poster session. Does not include access to conference sessions or the conference dinner.

Acknowledgement as Silver Sponsor on conference materials, including:

- Your logo in the digital conference handbook, with 150-word company profile
- Your logo on the conference website, with company logo and hyperlink to your website
- Your logo on the Powerpoint holding slide displayed at the beginning and end of each plenary session

Advertisement and promotion

- One half page advertisement in the digital conference handbook (artwork to be supplied by sponsor)
- 3-minute speed talk to conference delegates during pre-lunch session (date TBC)

Industry exhibition

- One exhibition space including: trestle table, your company name on the fascia board and 1 x Powerpoint

Delegate list

- A copy of the delegate list (Name, Organisation and State) in accordance with the Privacy Act and delegate authorisations.



BRONZE SPONSOR \$1,500 (inc GST)

Complimentary delegate registrations

- One complimentary full conference registration, including access to conference sessions, day catering, welcome drinks and poster session. Does not include the conference dinner. All other company / organisation delegates are entitled to register at the early bird rate.
- One complimentary exhibitor registration, including day catering, and the poster session. Does not include access to conference sessions or the conference dinner.

Acknowledgement as Bronze Sponsor on conference materials, including:

- Your logo in the digital conference handbook, with 150-word company profile
- Your logo on the conference website, with company logo and hyperlink to your website
- Your logo on the Powerpoint holding slide displayed at the beginning and end of each plenary session.

Advertisement and promotion

- One half page advertisement in the digital conference handbook (artwork to be supplied by sponsor)
- 3-minute speed talk to conference delegates during pre-lunch session (date TBC)

Industry exhibition

- One exhibition space including: trestle table, your company name on the fascia board and 1 x Powerpoint

Delegate list

- A copy of the delegate list (Name, Organisation and State) in accordance with the Privacy Act and delegate authorisations.

OTHER SPONSORSHIPS

Digital Program Advertising

\$330 – Full page

\$165 – Half page

\$85 – Quarter page

All advertisement will be in colour and artwork to be supplied by sponsor.

Advertisement will need to be confirmed by **31 August 2022**.

Live 'speed talk' presentation \$300

A limited number of 'speed talks' from sponsors will be accepted for the conference, so be quick, first come first served. Your investment entitles your organisation to speak directly to the conference audience for 3 minutes during a special session before lunch. You may use slides to illustrate your most exciting products and innovations.

Other options

Do you have another creative idea for sponsorship or have a set budget? The Sponsorship Committee would be delighted to tailor a package to suit your requirements and ensure your marketing objectives are achieved. Please contact Dr Kenny Travouillon at amspresident@australianmammals.org.au to discuss further.

Sponsorship Deadlines:

- Company logo in an EPS or JPEG (high res) format to be supplied with sponsorship confirmation form
- Company write up (word doc only) to be supplied by the organisation by **31 August 2022**.
- Advertisement artwork to be supplied by **31 August 2022**.
- Registration information to be supplied by **31 August 2022**. You must provide full name, organisation, job title, email address (or other contact details), attendance to social functions & dietary requirements
- Exhibition registration information to be supplied by **31 August 2022**. You must provide full name, organisation, job title, email address (or other contact details) & dietary requirements
- Inserts to be sent to: Dr Kenny Travouillon, 49 Kew Street, Welshpool 6106 WA by **9 September 2022**.
- Note: the earlier the sponsorship, the longer the period of your advertising benefits.

TERMS AND CONDITIONS

SECURITY

It is suggested that no valuable items be left at your booth, especially overnight. No responsibility can be taken for any loss or damage to equipment and display materials.

INSURANCE

Exhibitors are encouraged to take out insurance coverage for their own protection and indemnity. Exhibitors will be liable for any damage caused by them or their employees, contractors, agents and invitees, to any other exhibitors or any common property or third party within the exhibition.

LIABILITY

Exhibitors must have public liability insurance for the period of the exhibition. The organisers will not be responsible for any loss or injury that may occur to the exhibitor, exhibitor's employees, delegates or property from any cause whatsoever, prior to, during and the subsequent period of the conference. Exhibitors shall indemnify and hold harmless the organisers from all liability (damage or accident) that might ensue from any cause resulting to or connected with the transportation, placing, removal or display of exhibits.

CANCELLATION

Cancellations must be made in writing to the AMS President, Dr Kenny Travouillon amspresident@australianmammals.org.au. Cancellations within 60 days of the conference are subject to cancellation fees.